How can we best resolve the racial, social and economic injustice and inequity and reverse poverty in America and Developing Countries around the world?
The Policy Imperative
To Deliver Racial, Social and Economic Justice and Reverse Poverty in the United States And Developing Countries.

AGE 3
“A baby is born. Billions of neural synapses start connecting. One million per second. By the third birthday, the child needs to have been spoken to, sung to, or read to, 25 to 30 million words. If you don't come close to that, for the most part, children will not succeed in school. Without a quality education, the chances for a good-paying job are very limited. The child's opportunity to reach their dreams are at risk. After the third birthday, 80% of the baby’s cognitive capacity is set. It’s hard to catch up after that.”

The Institute for InterGroup Understanding
George Halvorson, Chair & CEO
Former CEO, Kaiser-Permanente
By Age 3, A Baby Needs To Be Spoken To, Sung To, Or Read To, 25 to 30 Million Words. Almost 100% of Scientists, Researchers and Experts, Agree, VERY RARE.

0 to 3 Shows How Rapidly The Brain’s Capacity To Change Decreases

Post Age 3 Shows How Rapidly Costs To Change the Brain Spiral Out of Control
Ages 0 to 3 - Return On Investment In America

ROI vs. Future Costs

Future Costs

- By age 3, if we don’t come close to speak to, sing to, read to, the 25 - 30 millions words, there is a 60% chance that child will drop out of high school (George Halvorson)
- In America, 1,200,000 students drop out of high school each year (Do Something)
- U.S dropouts commit 75% of crimes (Do Something)
- The cost of child abuse is $1.8 million per child (Zero to Three)
- Crime in America is estimated at $2.6 trillion per year (Pacific Institute for Research)
Without 0 to 3, for the most part:

- Improved education cannot be achieved.
- Without increased skills, the students will not be eligible for higher paying, more meaningful jobs.
- The loss to the economies in developing countries will be in $ trillions.

The private average rate of return to one extra year of schooling is about 9 percent a year and very stable over decades. (World Banking Group. Policy Research Working paper 8402)
After 3, You Can’t Catch Up

Age 3

After 0 to 5, The Cost is $ Trillions
Invest in Human Capital – Ages 0 to 5

Understand The Brain Science - Age 0 to 5.
To Deliver Racial, Social and Economic Justice & Reduce Poverty in America and in Developing Countries

Council for Early Child Development – Jack P. Shonkoff
- Harvard School of Public Health

Graph developed by Council for Early Child Development (see Moore, 1997; Early Years Study, 1999; Shonkoff, 2000.)
**Invest In Human Capital – Ages 0 to 5**

Age 0 to 3 – Maximum Impact – 70%
4 to 5 – Very Important – 15%
School – Less Important – 10%
Post-School – Even Less Impact – 5%

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Center for the Economics of Human Development University of Chicago
James J. Heckman - Nobel Laureate
Ages 0 to 5 - Return On Investment

Ages 4 to 5 - Very Important

- Education ready
- Reading ready
- Emotionally and Socially ready

With: Quality day care assured

0 to 5 – ROI – Very Important

- High Quality Birth-to-Five Programs for Disadvantaged Children Can Deliver a 13% Return on Investment Per Year.
- Measurable Outcomes - Better
  - Education Achievement
  - Employment Achievement
  - Health
  - Social Behaviors

Center for the Economics of Human Development University of Chicago
James J. Heckman - Nobel Laureate
Three Proven Powers:

Power Using COLLABORATION - Beyond Silos. $1 + 1 + 1$ is not 3. It is $20+$

Power Using Grassroots Opinion Makers
Educate | Engage | Activate.

Power Using 21st Century Technology
Social Media | Internet | Cellphones | Global Partners
Power Using Collaboration

1 + 1 + 1 is not 3. It is 20+

Too often, organizations are often interested in their names, reputation and budgets. They see collaboration as a risk and a likely loss of competitive edge.

Create a higher purpose, and collaboration is the game changer.

ENGAGE: 10 to 20 Major American Organizations
ENGAGE: 100 to 200 American National, Regional and Local Collaborating Partners
ENGAGE: 10 to 20 Major Global Organizations to Impact 0 To 5
ENGAGE: 100 to 200+ National, Regional and Local Collaborating Partners (By Continent)
A Beginning List of Collaborators

**Reverse Poverty In America.**

- Administration for Children and Families - Office of Early Childhood Development
- Alliance for Early Success
- Alliance for Excellent Education
- Association for Childhood Education International
- Association for Early Learning Leaders
- Brookings Institute
- Center for the Economics of Human Development, The University of Chicago
- Center on the Social and Emotional Foundations for Early Learning
- Child Advocacy Center
- Children's Defense Fund
- ChristianaCare
- Cincinnati Children’s Medical Center
- Council for Early Child Development
- Council for Exceptional Children
- Department of Justice - National Institute of Justice
- Do Something
- Early Childhood Learning & Knowledge Center
- Economic Policy Institute
- First Five Year Plan
- Foundation for Child Development
- Frank Porter Graham Child Development Institute
- Harvard School of Public Health
- Justice Policy Center (Urban Institute)
- National Association for Family Child Care
- National Association for the Education of Young Children
- National Association of Counties
- National Child Care Association
- National Conference of State Legislatures
- National Governors Association
- National Institute for Early Education Research
- National Resource Center for Health and Safety in Child Care and Early Education
- Nemours Children’s Health System
- Save the Children
- The Exchange
- The Institute for InterGroup Understanding
- Too Small to Fail
- UNICEF
- United Nations Community Partnerships
- United Nations Office for Partnerships
- United States Conference of Mayors
- World Bank
- Zero to Three

**Reverse Poverty In Developing Countries.**

- Care International
- Concern Worldwide
- Center For Responsible Leadership
- End Poverty Now
- European Anti-Poverty Network
- Gaiasoft International
- Global Citizen
- Innovation for Poverty Action
- InterAction
- International Coaching Federation
- Loving Classroom
- Muslim Hands
- Organization for Poverty Alleviation and Development
- Oxfam International
- The Borgen Project
- The Institute for InterGroup Understanding
- UNICEF
- United Nations Community Partnerships
- United Nations Office for Partnerships
- World Bank
- World Hope International
- World Relief
- World Vision
POWER USING GRASSROOTS OPINION MAKERS

Use the Best of 21st Century Technology Combined With Proven On-The-Ground, 
Shoe Leather: One-On-One Meetings & Conferences


Early Childhood Professionals
Educators
Nonprofits
Black & Hispanic Leaders
Elected Officials
Media
Business
Labor
Others

IN U.S: 50 STATES - 40,000 to 50,000 GRASSROOTS OPINION MAKERS
GLOBAL: 1,000’s & 1,000’s PER COUNTRY
POWER USING 21ST. CENTURY TECHNOLOGY

- Internet - 65.6% of the world population has internet
- Social Media - There are 4 billion people on social media
- Cell Phones - 68% of the world population have cell phones
- Global Partners
Reverse Poverty In America

Unless America Implements the 0 to 3 Brain Science Affecting Babies’ Cognitive Capacity, We Will Not Change Our Unacceptable Racial, Social, and Economic Inequity and Injustice.

Our Goal: make 0-5 a Presidential - nonpartisan initiative - NOW
Reverse Poverty In Developing Countries

Unless Developing Countries Implement the 0 to 3 Brain Science Affecting Babies' Cognitive Capacity, They Will Not Change the Existing Unacceptable Global Racial, Social and Economic Inequity and Injustice.

Achieve The UN SGDS

- NO POVERTY
- QUALITY EDUCATION
- ZERO HUNGER
- WORK & ECONOMIC GROWTH
- REDUCED INEQUALITIES
- PEACE & JUSTICE
U.S. Multiplier In Ten Years

Change Policy Budgets
Brain Science Ages 0 to 3
Plus Ages 4 to 5

- Delivers Racial, Social & Economic Justice
- Reverses Poverty In America
- Transforms Education
- Multiplies Economic Opportunity
- Cuts High School Dropouts
- Cuts Crime
- Cuts Incarceration

HOPE FOR A BRIGHTER FUTURE
Global Multiplier In Ten Years

Change Policy Budgets

- Brain Science Ages 0 to 3
- Plus Ages 4 to 5
- Implement UN SDGS

Close The Gap Between Developed and Developing Economies

- Age 0 to 3. Age 0 to 5
- Transform Education
- Multiply High-Paying Jobs
- Create Dynamic Economies
The Policy Imperative
To Deliver Racial, Social and Economic 
Justice and Reverse Poverty in the United 
States And Developing Countries.

EARLY 
CHILDHOOD 
DEVELOPMENT 
AGES 0 TO 5

The Policy Imperative
To Deliver Racial, Social and Economic 
Justice and Reverse Poverty in the United 
States And Developing Countries.
8 U.S. Presidents - 6 Initiatives
Each Impacted
50 Million Lives

Sam Beard
GIFT Founder & President

All ENQUIRIES

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